

## A Night of Promise: April 28th, 2016

*Because I said I would* hosted its first event in September 2014. That day undoubtedly shaped the movement forever. It is time that we meet again.

With great enthusiasm, I invite you to the inaugural *because I said I would* Gala at the House of Blues in Cleveland, Ohio on April 28th, 2016. Enjoy a night of inspiration, entertainment and appreciation with a rare line up of nationally-recognized speakers.

- **Katie Spatz:** 70 days alone at sea, she's the youngest person to row across the Atlantic Ocean.
- **Colonel Parker Schenecker:** 27 years in the U.S. Army, 20 tours in the Middle East.
- **Alex & Sam Kimura:** The epic cross-country story of two sisters trying to save a life.
- **Alex Sheen:** Three-time TED speaker and Founder of the *because I said I would* movement.
- **Entertainment from Sung Beats:** Beat box artist and Night at the Apollo winner.

Tickets are very limited, but are currently still available at <http://becauseisaidiwould.com/event>. It's safe to assume that this line-up of incredible featured guests will never happen again.

[Watch the 90 second promo video!](#)



- **What:** A Night of Promise: The *because I said I would* Gala. Speakers, entertainment, food, drinks, an exclusive auction and more! 18 and older. Individual tickets and tables available.
- **When:** Thursday, April 28th, 2016. Doors open at 6pm. Program starts at 7pm.
- **Where:** The House of Blues, Downtown Cleveland, OH
- **Facebook link:** Invite your friends: <https://www.facebook.com/events/1754816491408324>

Proceeds from the event will provide critical funding for character education programming in schools, charitable projects and volunteerism through our new chapters. It's a different approach from our event in 2014 and we are excited about how this new format can help amplify the impact of our

nonprofit. Learn more about this Gala, travel and accommodations at the bottom of this page: <http://becauseisaidiwould.com/event>.

**We apologize in advance if tickets sell out quickly** and not everyone can make it. We deeply appreciate the overwhelming support we have received around the world. Thank you for caring about the importance of a promise! If you're interested in how your employer can get involved, please email [Laurie@becauseisaidiwould.com](mailto:Laurie@becauseisaidiwould.com).

## Update on Chapters

### Local chapters start in May

*Because I said I would* is starting local chapters to make an impact in communities around the world.

**Our initial two chapters** are in Cleveland, Ohio and Tampa, Florida and we are hosting their first chapter meetings in May. We have also selected the next two locations (Denver, Colorado and Columbus, Ohio). We are still determining the timeline for those first meetings. We are considering Phoenix, Arizona as our fifth location and are in the preliminary stages of that process.



**If you are interested in joining** one of these chapters OR if you want to apply to start a chapter in your town, click here to learn more: <http://becauseisaidiwould.com/echo>

## Announcements

### World-renowned Ultra-Athlete Joins Movement

**Katie Spatz has joined** the *because I said I would* staff.

**After 70 days alone at sea**, Katie became the youngest person to row the Atlantic Ocean solo at age 22. No stranger to overcoming challenges, Katie ran across the Mojave Desert unsupported, cycled across America twice and is also the first person to swim the 325-mile Allegheny River.

**Katie was named a 2010 Glamour Woman of the Year.** Throughout her adventures, Katie wasn't just seeking to make history. She was also raising money for safe drinking water projects around the world, totaling over \$275,000 in funding. We are excited to have Katie on our Operations and Development team.

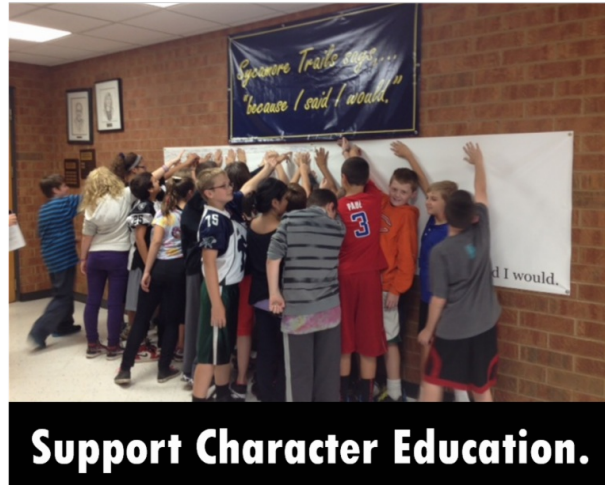


## Is Character Education critical to society?

Yes. It is.

It is **very important** to learn math, science and history... but if we don't teach our children about having good character, what's the point? The world certainly needs smart people... but we also need GOOD people.

**We need to raise a generation** of honest citizens who care about one another and do what is right for their community and for the world.



**Support Character Education.**

**Because I said I would is taking action** to support this thought. We are developing character education curriculum and interdisciplinary learning materials that can be used in the classroom. These "teacher kits" will help educators teach the importance of keeping promises, helping others and self improvement.

**Last month we formed a Teacher Advisory Council** that is currently developing this material. Teachers often have to use their personal income to buy supplies for the classroom, so we plan on releasing this material in April at no cost to teachers. If you would like to donate to help our efforts, please visit <http://becauseisaidiwould.com/donate>.

## Gear

### Now offering free shipping


**Any U.S. order over \$40** from our online store now includes free shipping. No code is needed.

We've also created a hassle-free return process to make sure you get the size that is best for you.

[Official because I said I would gear.](#)



**Free Shipping.**

 Like us on Facebook

 View on Instagram

View our videos on  YouTube